Zeyad Mohamed Abdelmonim

Data Analyst | Business Intelligence Expert

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PROFESSIONAL SUMMARY

Data Analyst and Business Intelligence professional with over a year of dedicated analytics experience and a strong background in operational and financial data within the retail and e-commerce sectors. Proven expertise in translating complex datasets into actionable business insights, developing predictive models, and deploying interactive dashboards to drive strategic decisions. Adept at combining data analytics with intelligent automation to optimize business performance.

PROFESSIONAL EXPERIENCE

Data Analyst & Senior Management | Abnaa El Mahalla for Furniture

February 2021 - February 2024

- Achieved a 20% reduction in operational costs by building data-driven insight frameworks and financial analysis models.
- Cleaned, transformed, and analyzed historical sales and merchant data to provide actionable optimization recommendations for executive decision-making.
- Designed and maintained advanced forecasting models and capital budgeting frameworks using predictive data techniques.
- Developed structured reporting systems and automated budget tracking, significantly enhancing resource allocation efficiency.

Operations & Financial Data Analyst | TICTO Brand

January 2019 - Present | Giza, Egypt

- Manage end-to-end data pipelines for comprehensive financial reporting, including balance sheets, income statements, and cash flow analysis.
- Leverage business intelligence to optimize high-level operational workflows and strategic business performance.
- Build internal data trackers to streamline asset growth analysis and evaluate operational risk management protocols.

Data Analyst & Site Data Supervisor | Elvira Real Estate Development

June 2025 - December 2025 | Giza, Egypt

- Managed expense and savings datasets, developing customized data visualization tools and dynamic dashboards to support leadership decisions.
- Coordinated field and surveying data with project requirements, transforming raw engineering metrics into structured database reporting.

Data Analyst & Procurement Specialist | El BAIH for Import & Export

July 2023 - November 2024 | Egypt

- Conducted rigorous product benchmarking and quantitative vendor evaluation analytics to optimize supply chain procurement costs.
- Analyzed logistics data and trade documentation to streamline purchase order (PO) management workflows.

KEY PROJECTS

- **Derma Care E-commerce Brand Analytics (Graduation Project) —** Executed end-to-end data analytics lifecycle: utilized Python for data cleaning and preprocessing, Excel for advanced modeling, and deployed Power BI dashboards to extract operational intelligence and key performance indicators (KPIs).
- **Retail & Merchant Sales Analytics | Abnaa El Mahalla —** Developed a specialized analytics framework and data pipeline to monitor retail trends, seasonal fluctuations, and merchant performance metrics within the furniture sector.

- **Sales & Customer Insights | TICTO Brand —** Created interactive data visualizations to track retention metrics, revenue growth, and customer lifetime value, segmenting new vs. returning customers.
- **Netflix Content & Revenue Analysis —** Leveraged Tableau to visualize regional distribution, content metadata, and identify high-revenue movie titles and trending genres.

EDUCATION

BSc in Business Information & Digital Transformation (BIDT)
Helwan University | Expected Graduation: June 2026

- Specialization: Advanced Data Analysis, Database Management Systems (DBMS), AI Applications in Business, ERP Systems, and Digital Transformation Strategy.
- Academic Goal: Actively seeking advanced academic development through post-graduate studies (MSc/PhD) focusing on Data Science.

TECHNICAL SKILLS

- **Data & Programming:** Python (Pandas, NumPy, Matplotlib, Seaborn), SQL, HTML, CSS.
- **BI & Analytics:** Power BI, Tableau, Advanced Excel, Predictive Analytics, Data Visualization, Data Cleaning.
- **AI & Machine Learning:** Machine Learning algorithms, Prompt Engineering, Intelligent Automation.
- **Business & Operations:** Financial Analysis, Budgeting & Forecasting, Capital Budgeting, Risk Management.
- **Core Competencies:** Data-Driven Decision Making, Problem-Solving, Cross-functional Leadership, Technical Communication.

CERTIFICATIONS

- Data Analysis Training Initiative — Instructor: Eng. Mazen (August 2024 - January 2025)
- Big Data Analysis Certificate — Helwan University (February 2024)
- Preparing Financial Statements & Egyptian Accounting Standards — Helwan University (July 2024)
- Digital Marketing & Media Buying Track — Instructor: Abdo Ramadan (June 2025)

LANGUAGES

- Arabic: Native
- English: Professional Working Proficiency